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# Hello, Cupcake!: Irresistibly Playful Creations Anyone Can Make



## Synopsis

Witty, one-of-a-kind imaginative cupcake designs using candies from the local convenience store. America's favorite food photography team, responsible for the covers of America's top magazines, shows how to create funny, scary, and sophisticated masterpieces, using a zipper lock bag and common candies and snack items. With these easy-to-follow techniques, even the most kitchen-challenged cooks can:

- Raise a big-top circus cupcake tier for a kid's birthday
- Plant candy vegetables on Oreo earth cupcakes for a garden party
- Trot out a line of confectionery "pupcakes" for a dog fancier
- Serve sausage and pepperoni pizza cupcakes for April Fool's Day
- Bewitch trick-or-treaters with chilly ghost chocolate cupcakes
- Create holidays on icing with turkey cupcake place cards, a white cupcake Christmas wreath, and Easter egg cupcakes

No baking skills or fancy pastry equipment is required. Spotting the familiar items in the hundreds of brilliant photos is at least half the fun.

## Book Information

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## Customer Reviews

**Product Description** Witty, one-of-a-kind imaginative cupcake designs using candies from the local convenience store. America's favorite food photography team, responsible for the covers of America's top magazines, shows how to create funny, scary, and sophisticated masterpieces, using a zipper lock bag and common candies and snack items. With these easy-to-follow techniques, even the most kitchen-challenged cooks can:

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cupcakes – create holidays on icing with turkey cupcake place cards, a white cupcake Christmas wreath, and Easter egg cupcakes No baking skills or fancy pastry equipment is required. Spotting the familiar items in the hundreds of brilliant photos is at least half the fun. Recipe Excerpts from Hello, Cupcake!      Sleepyhead Cupcakes      Corn on the Cob Cupcakes

"...whimsical, inspiring, and utterly gorgeous." (Associated Press )

The ideas are great, but so far the design directions are confusing. What does it mean to cut a marshmallow crosswise for the sheepdog? I posted the marshmallow directions for the schnauzer to a group of my friends and they couldn't figure it out either. There's a picture of all the dogs before the frosting is put on, but it doesn't help. I think they are trying to help beginners, but it would have made a better book if they had included suggested icing tip numbers for those of us not wanting to use pastry bags instead of ziplock bags. The use Tootsie Rolls and hard to find candies are in this book, but maybe fondant could have been suggested. Also, they suggest store bought frosting, "we have yet to find a homemade frosting that can do what a store-bought one does." Well, we tried doctoring store bought frosting with a LOT of powdered sugar to make cake decorations, and it couldn't be done. If you see their frosting recipe in the book, you'll see that it doesn't have enough powdered sugar. Anyways, this book has been out awhile and my comments won't change anything. I do appreciate the design ideas very much. I bought the book after flipping thru it in the library. However, I had to vent my frustration at trying to understand the directions.

When I saw this book featured on the Martha Stewart show, I thought, "Do I really need another baking book? I have so many..." I decided to get it anyway, thinking I could always pass it along to someone else if I was not fond of it. Well, I am SO GLAD I made this purchase! The book is beautiful- and I really mean that- the book itself is beautiful, large in size, softcover, with huge color photos and great instructional pages. The recipes are really not that complex (they vary from very detailed to very simple, even though they look challenging at first glance). The author teaches you how to make a variety of adorable cupcakes, and they don't all have to be used for kid parties - there are some showstoppers in there for weddings, party favors, barbeques, holidays, and more. My favorites are the garden patch, the "April Fool's" cupcakes, the alligator, and the pandas. The book is not full of cupcake recipes - it is more of a cupcake design book, as it shows you how to create these fabulous cakes. At the end of the book there is an actual baking recipe section, and I LOVE how the author has two kinds of recipes- simple, quick cupcakes you can make with boxed

mixes, and then another section of "from scratch" cupcake recipes. Even if you never make a single cupcake from this book, it is STILL worth purchasing for its sheer beauty. It is fun to flip through the pages and look at the adorable creations and see how they were put together. I LOVE this book. If you are STILL saying you don't need another baking book, do what I did and throw out one old cookbook so that there is room on the shelf for this baby.

I own a lot of cookbooks. This is probably the cutest decorating book I have bought. The pictures are great and the directions are straight forward. I've only tried two of the ideas so far. i did the valentine box cake. this was pretty cute and very simple. my boyfriend loved it. Finding the box for this cake did not happen, so I ended up using a heart shaped cake pan. The other idea i used was for the monarch butterfly cupcakes. I did not make a bunch of cupcakes. I wanted to try the technique and utilize a few butterflies on a regular cake. I am not a beginner when it comes to decorating and I will say I had a hard time getting the butterfly's wings to turn out as well as they looked in the book. The chocolate wanted to dry quickly and thus things weren't as perfect as i would have liked them to be. I will have to practice this more because i really think the butterflies in the book were quite lovely. I am planning on making the garden cupcakes for a friends birthday who is big into gardening. So I hope those turn out well.

Great book filled with lots of ideas. Has some seasonal ideas, it also has recipes for making homemade cupcakes. Fun cook book for having a crafting cup cake party with children or adults.

love love love this book. Great ideas. I love to just look the photos. :) I only wish that they had made more than just the three books. instructions were great. I also feel that there was a little bit of everything for every one from beginner to the avid baker. This book has changed the way I look at decorating. I only wish I had purchased them sooner. I have owned these three books for at least 2 years and refer to them often. I am not a huge book person but I do enjoy these.

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